



Vendor Application

Thank you for your interest in joining our local Farmers Market! We strive to bring the Southern Boone community the best local goods and offer economic opportunity for local farmers and small businesses. Please fill out the application below in its entirety. Applying does not guarantee you a space in the market. Your application will be reviewed by our team and you will be contacted by the SB YMCA Farmers Market Director if space is available for your product.

First and Last Name: _____ **DOB:** _____

Business Name: _____

Email: _____ **Phone Number:** _____

Business Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Do you wish to be included on the SBYMCA website list of vendors? (Yes/No) _____

Product details:

Please list any information about your business and list the products you will be selling. This information will be used for our vendor spotlight as well as promotion for the market.

Hours and Location

The market will run from the third Thursday in April to the last Thursday in October from 3-6:30pm, and the second Saturday of the month 9-12pm.

The location is at the River Region Credit Union Pavilion at the corner of Broadway and Henry Clay Blvd. 400 East Broadway, Ashland, MO 65010.

Vendor Fees

Application Fee	\$20/one time
Daily	\$15
Monthly	\$40 (saves \$20/month)
Season membership (April – October)	\$250 (saves \$200/season)

Options to pay fees:

1. Venmo @SBYMCA - please include "vendor fee" in the detail section.
2. Pay YMCA employee at market site

Vendor Space and Set Up

Set up can begin an hour before the market opens. Vendors are responsible for their own tables and accessories. There will be assigned spaces for vendors, this process is based on the timing of your application being submitted. Each vendor is allowed to use the space between columns and face the center. If you need more space, you can purchase an additional vendor space.

Vendors will sign in with the YMCA employee at the market site. Vendors will inform the SB YMCA Farmers Market Director of their attendance status by 8pm the Tuesday prior to market via Remind app or email.

Sign up for remind notifications by texting @sbymcaf to 81010

SB YMCA Farmers Market Rules and Regulations:

**** Please review the SB YMCA Farmers Market Rules and Regulations. You MUST obtain all necessary permits/certifications before applying to ensure you are in compliance with all federal, state, county and city rules that apply to your products.***

- The River Region Credit Union pavilion is providing vendor space for items to be sold. It is required of the vendor to obtain all necessary permits/certifications.
- The SB YMCA Farmers Market encourages vendors to sell products that they grow or make to offer the highest quality of local and hand-crafted products to the community.
- Each vendor sets their own prices.
- Vendor signage must be secured and not obstruct the view of another vendor's booth or impose a hazard by extending into the public walk area.
- Vendors are responsible for keeping their booth(s) and parking space(s) clean during and after the market closes. There is a trash can onsite. Those who do not clean up their space at the end of the market will be subject to additional fees. Any damage to the space must be repaired at the vendor's expense.
- Vehicles, trailers, etc. cannot obstruct the entrance, exit or parking for the bank or main roadway.
- During regular business hours, vendors are allowed to use the River Region Credit Union bathroom as needed.
- Grievances must be brought to the attention of the SB YMCA Farmers Market Director

- Disciplinary Action – Vendors in violation of any rules or regulations may receive one (1) verbal warning per season. If a second (2) violation occurs, then the vendor will receive a written warning. If a third (3) violation occurs, the vendor is subject to expulsion from the market.
- Inappropriate language or behavior, profanity, harassment, or abuse by a vendor toward another vendor, customer, River Region Credit Union or YMCA employee is grounds for immediate and permanent expulsion from the market.

Promotion and Advertisement

Social media, yard signage and digital signage will be our sources for advertising. Vendors are encouraged to post on the “community” tab on the Southern Boone Area YMCA Farmers Market Facebook Page (@sbymcafarmersmarket). If your items vary week to week, you can also email, or message the SB YMCA Farmers Market Director by 8pm Wednesday with item information and/or pictures to include in the weekly promo. Marketing materials will be provided to each vendor and encouraged to be used when vendors are promoting on their own platforms.

Weather

Due to covered space, the market will no longer close because of inclement weather. It is up to the vendor if they would like to continue with the setup. In the event of severe weather, the market will close and vendors will be asked to seek shelter inside River Region Credit Union.

Contacts

All communication should go through the SB YMCA Farmers Market Director.

SB YMCA Farmers Market Director

Jessica Crump: 573.657.9622 ext. 303 or sbymcafarmersmarket@jcymca.org

I have read the SB YMCA Farmers Market Rules and Regulations and if selected as a vendor, I will abide by the rules and policies in place. I understand that these rules are subject to change.

Signature: _____

Date: _____

